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Continuum is New Name for Home Care Agency

Still helping those who need care at home. Agency changes name to reflect services.

(ST. LOUIS – November 16, 2006) – A locally owned care managed home care provider has changed its name to Continuum to better reflect the services they provide to those in need in St. Louis: a full spectrum of care from emergency medical response units to 24 hour care at home, including nursing and retirement community programs. Beginning November 15, Home Helpers has changed its name to Continuum as the company became independent of its original franchise ownership. Continuum's staff, services, location and contact information remain the same.

"We're so much more than a home helper so we've changed our name to Continuum. We are still fully committed to providing the same quality home care and there will be no changes to the services and the care that our customers are currently receiving," said Barth Holohan, MSW, MBA, president of Continuum. All of the employees are continuing in their current roles and responsibilities, so there will be no caregiver changes from what the customer has come to expect," said Holohan.

Continuum is committed to serving the care needs of people at every stage of life with services that include:

- Care managed home care for people of all ages, including private duty home care, companion care, chore services and select nursing care
- Emergency medical alert systems using Direct Link products
- Care planning/care management as a stand alone service
- Bill paying
- Supportive service programs for retirement communities

"By the end of this year, we will be fully transitioned to using the name Continuum with a focus on *Care for Life*," said Holohan.

About Continuum

Continuum, locally owned and operated by Barth Holohan (formerly Home Helpers), has been helping people of all ages with care needs in the St. Louis area since 2002. With services ranging from care managed home care, emergency medical alert systems, care planning/care management, bill paying and retirement community programs, Continuum truly offers *Care for Life*. Their experienced, professional staff are personally matched with families to partner with them and guide them through any care need. Visit www.ContinuumCare.com or call (314) 863-9912 for more information.

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