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2007 Recipient of Prestigious SSM Health Care Stewardship Award Announced

Outstanding Individual Dedicated to the Older Adult Population Recognized in "Champions of Older Americans Award"

St. Louis, MO – May 22, 2007 – SSM Health Care St. Louis today announced Barth Holohan, President and Founder of Continuum, as the recipient of this year's esteemed Stewardship Award. The organization annually sponsors a program titled "Champions of Older Americans Awards" and 2007 marks the seventh anniversary of the SSM Health Care Senior Services awards. Holohan has clearly demonstrated a commitment and pledge to a greater quality of life for older adults.

SSM Health Care established this awards program to demonstrate the company's commitment to their core values of Compassion, Community, Stewardship, Respect, and Excellence. Since the program's inception in 2000, SSM Health Care has awarded individuals who have made exceptional contributions and who have had a measurable impact on the lives of senior citizens.

"Barth Holohan was chosen because of his passion for caring for others. The breadth of services that his company Continuum offers coupled with his continuous community involvement in long term care and elder issues sets him apart. Holohan truly believes in allowing seniors to age with dignity in the comfort of their own homes as well as in providing them with personalized, affordable and accessible resources," explains Sister Susan Scholl, President, SSM St. Mary's Health Center. "Holohan is a tireless advocate for aging with dignity. His focused community work and his dedication to creating a business offering personalized choices and resources to each person he serves makes him a well-deserved and prime candidate for the Stewardship Award. We respect and appreciate Holohan's dedication and are delighted to honor him."

"I am truly grateful to be recognized by such a prestigious organization. I am committed to my life's work of helping others, particularly seniors, and winning the Stewardship award encourages me to continue those duties," says Holohan. "My life's passion is to offer personally responsive services to assist the frail elderly to age in place, which I am doing at Continuum."

For more information, please visit www.ContinuumCare.com.

About Barth Holohan

Holohan earned MBA and MSW degrees from Washington University, where he focused on his interest in gerontology. He worked many years with the senior population before he started his own business. The impetus for which was his realization that seniors deserved better service than they were usually receiving. He felt strongly that older people deserved, and wanted, to age in their own homes and enjoy their independence as long as possible. As a social worker himself, Holohan understood what was needed to assist frail seniors as they transitioned into a stage of their lives where assistance was needed to remain independent.

About Continuum

Continuum, locally owned and operated by Barth Holohan, MSSW, MBA, has been helping people of all ages with care needs in the St. Louis area since 2002. With services ranging from care managed home care, emergency medical alert systems, care planning/care management, bill paying and supportive services in retirement communities, Continuum truly offers Care for Life. Their expert staff are personally matched with families to partner with them and guide them through any care need. Visit www.ContinuumCare.com or call (314) 863-9912 or (636) 861-3336 for St. Charles County for more information.

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